

Pathways to a Low Carbon Economy

Version 2 of the Global GHG Abatement Cost Curve



UNEP SEF Alliance
May 6, 2009

Full report available at
<http://climatedesk.bymckinsey.com>

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Setup of the research

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Academic Review Panel

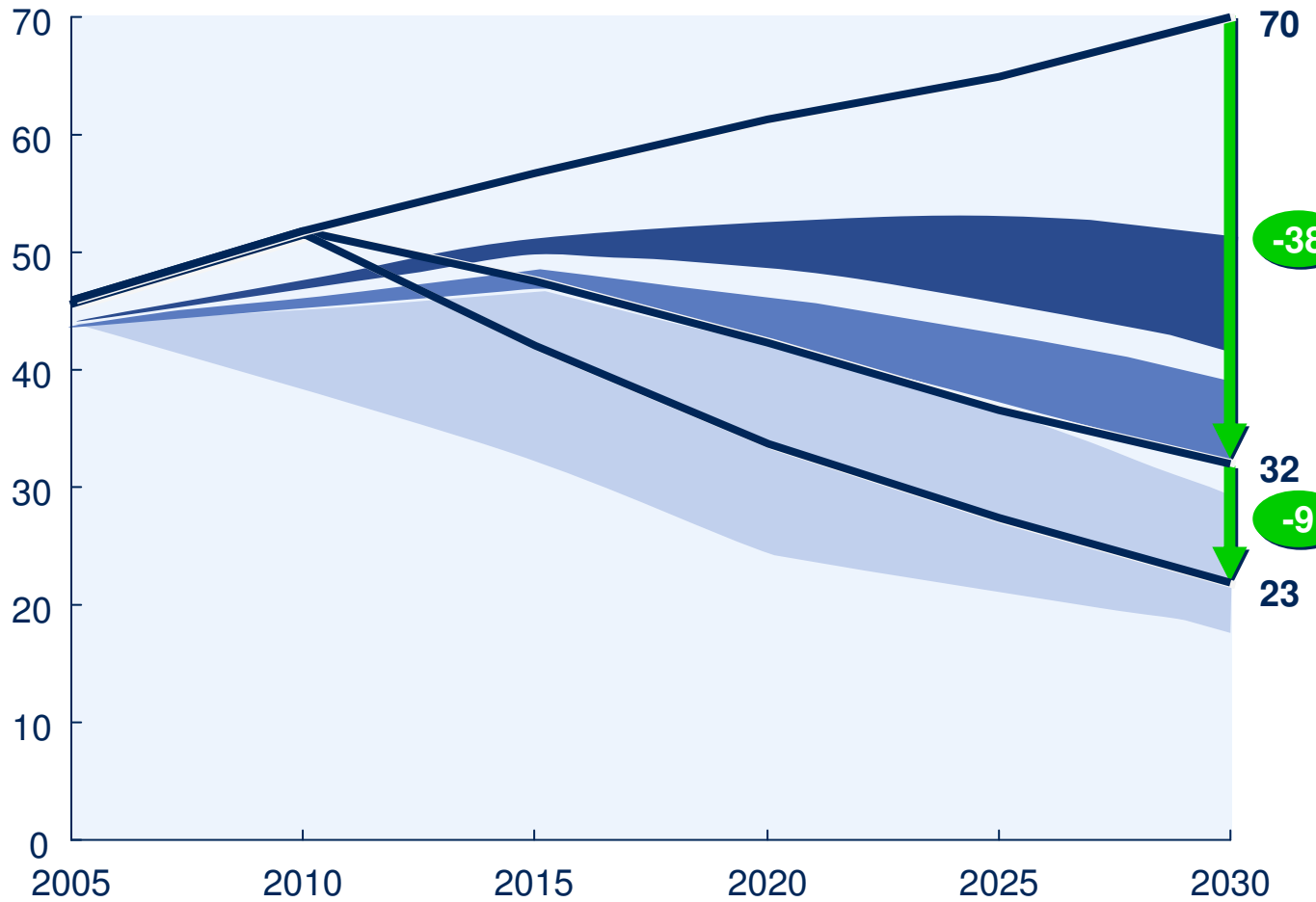
- Nicholas Stern
London School of Economics
- Bert Metz
IPCC
- Jayant Sathaye
Berkeley
- Fatih Birol
IEA
- Jiang Kejun
ERI China
- Steve Pacala
Princeton University
- Ritu Mathur
TERI India
- Mikiko Kainuma
NIES Japan

Key findings global GHG abatement cost curve v2.0

- **There is sufficient abatement *potential* to contain global warming below 2°C with high probability**
- **Global and cross-sector action is essential to capture the opportunity**
- **Costs and financing look manageable, but is likely challenging in some sectors and regions**
- **Time is of the essence, and the value of early investment is high**

Possible to contain global warming below 2°C

Global GHG emissions
GtCO₂e per year



- Peak at 550 ppm, 3.0°C
- Peak at 510 ppm, 2.0°C
- Peak at 480 ppm, 1.8°C

Current pathway / Business-as-usual

-38

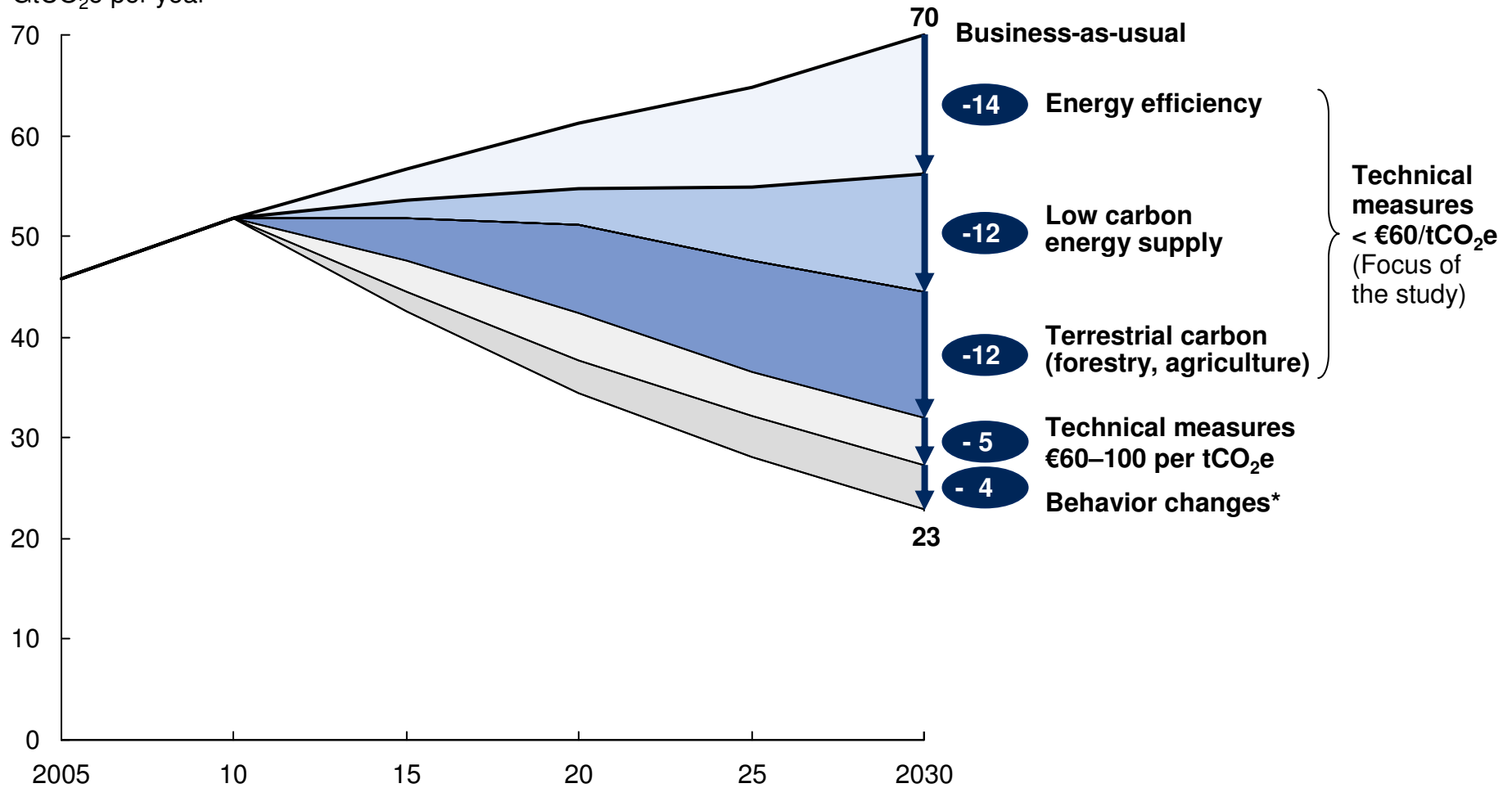
Technical measures
< €60 per tCO₂e
Focus of the study

-9

Additional measures
Behavioral changes & expensive measures

Three major categories of technical abatement opportunities complemented by behavioral change

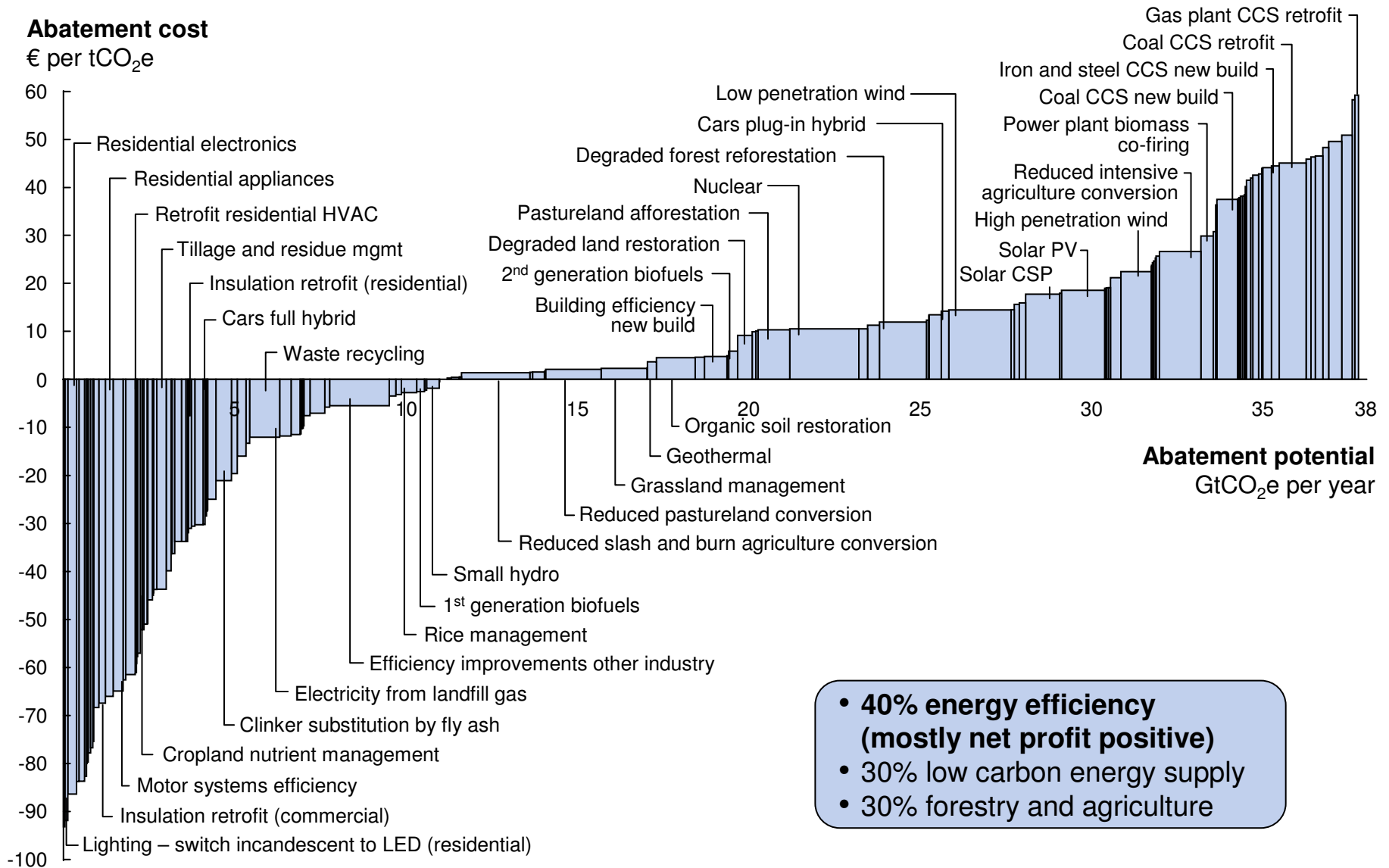
Global GHG emissions
GtCO₂e per year



* The estimate of behavioral change abatement potential was made after implementation of all technical levers; the potential would be higher if modeled before implementation of the technical levers.

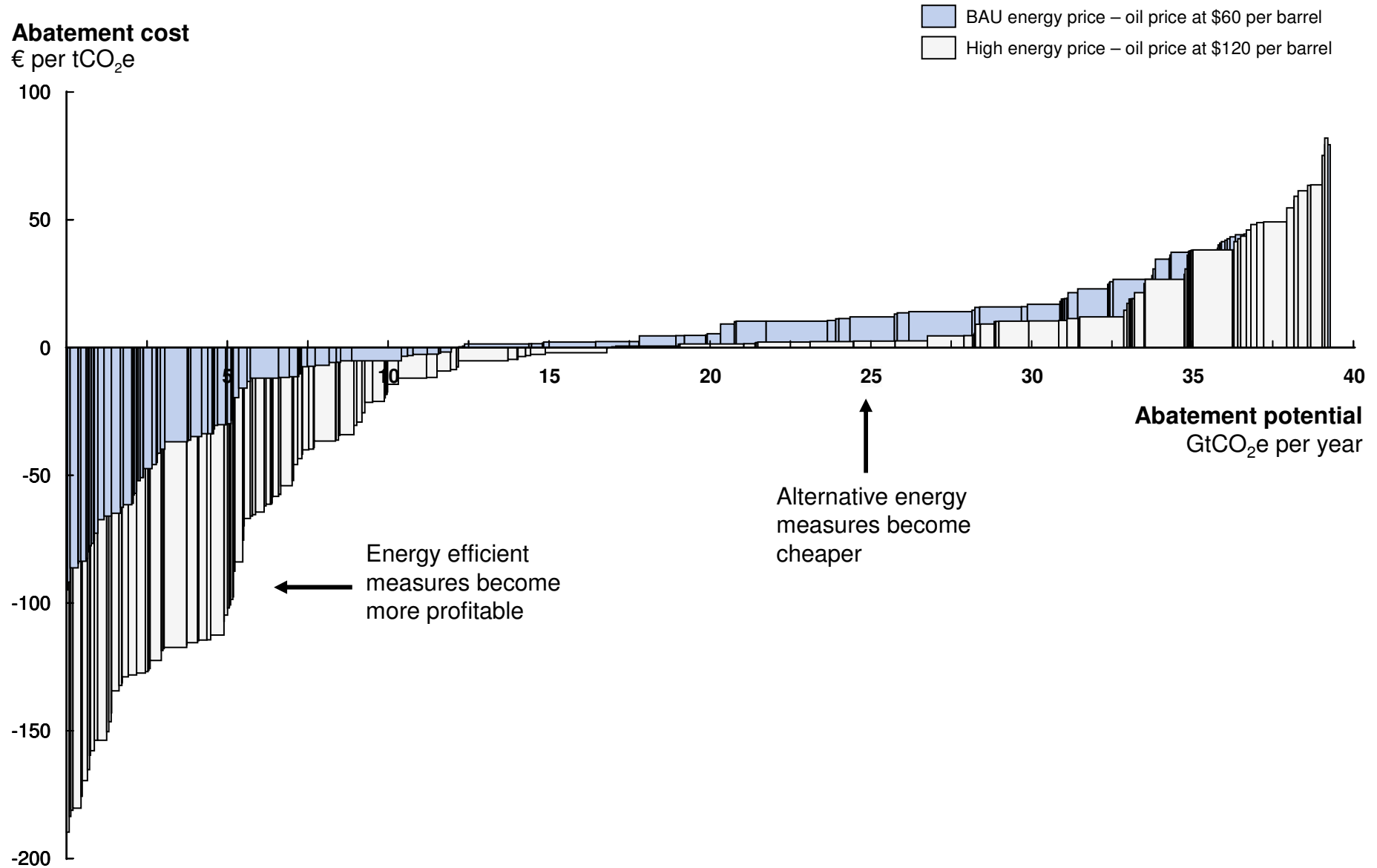
Source: Global GHG Abatement Cost Curve v2.0; Houghton; IEA; US EPA

Global GHG abatement cost curve beyond business-as-usual – 2030



Note: The curve presents an estimate of the maximum potential of all technical GHG abatement measures below €60 per tCO₂e if each lever was pursued aggressively. It is not a forecast of what role different abatement measures and technologies will play.
Source: Global GHG Abatement Cost Curve v2.0

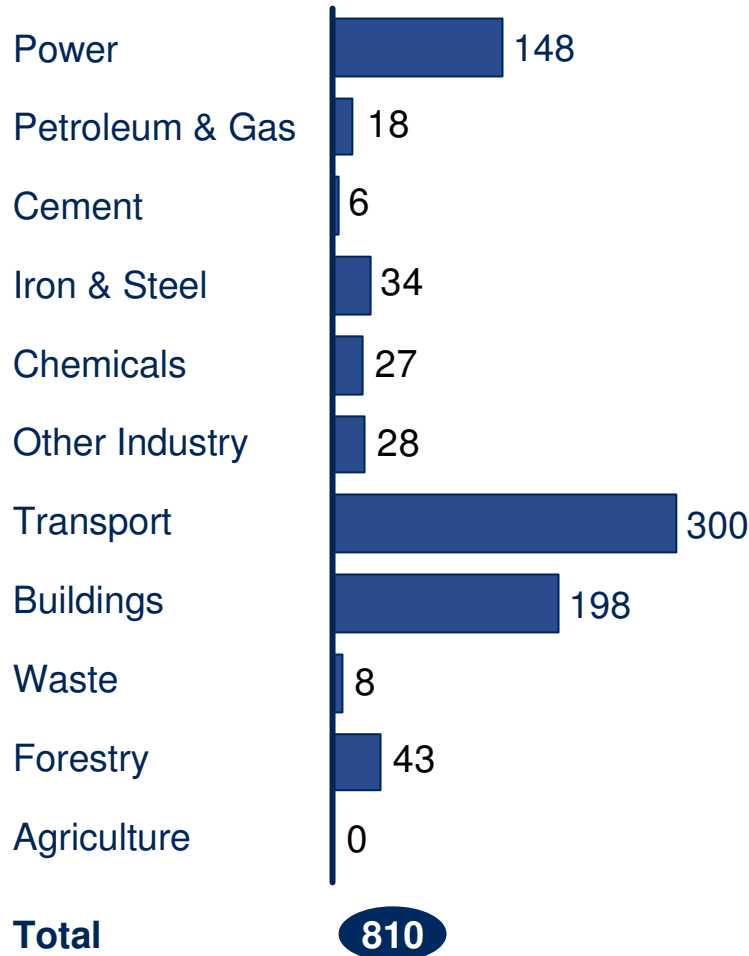
Effect of high energy prices (oil price at \$120 a barrel)



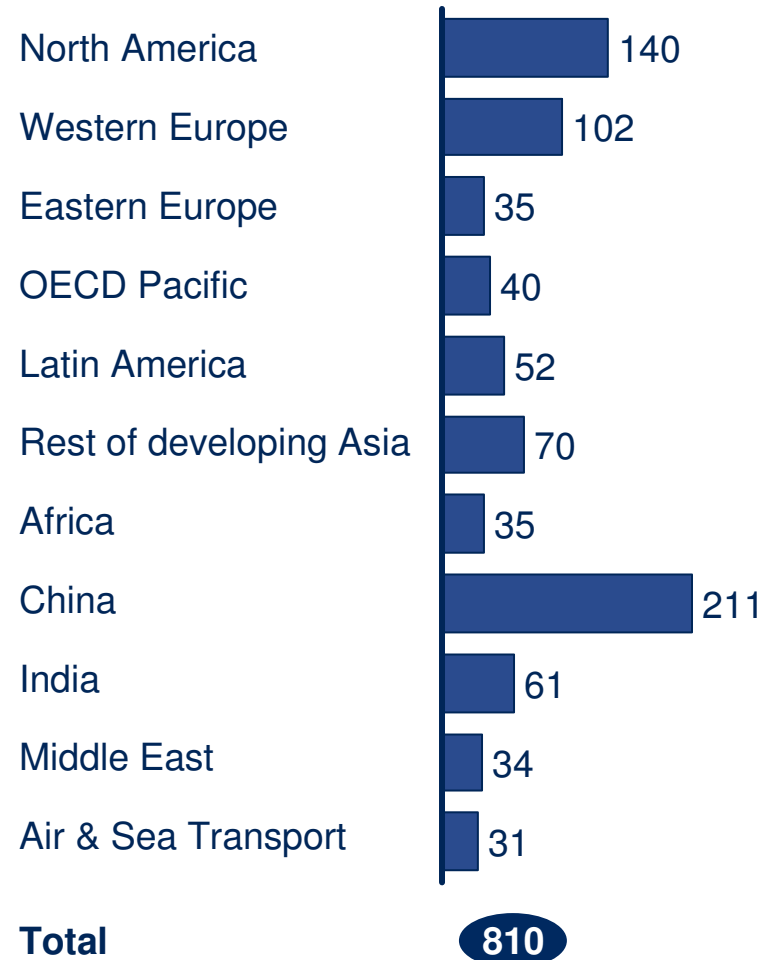
Investments manageable at the global level, but could be challenging in some sectors

€ billions per year; 2030; in addition to current projected / business as usual investments

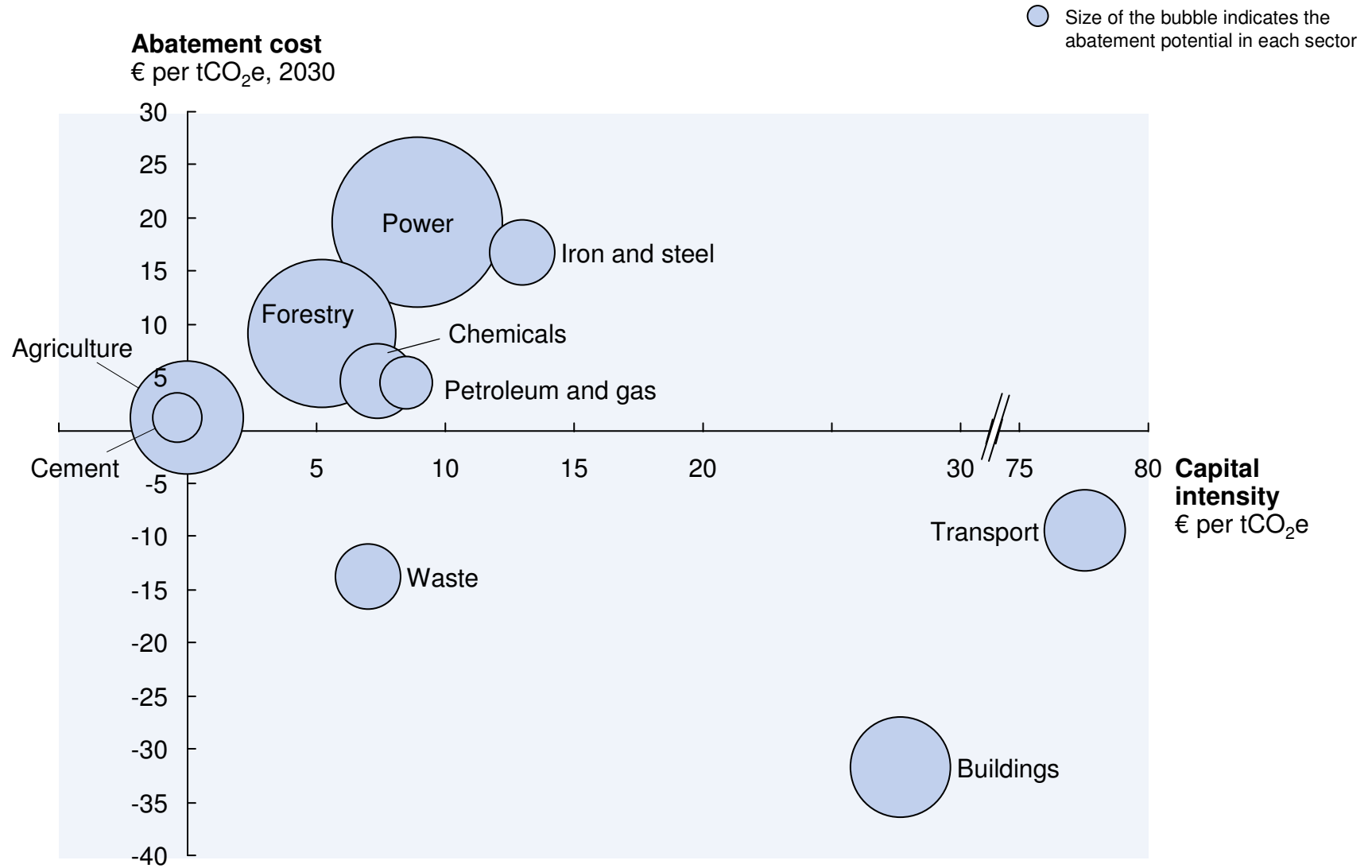
By sector



By region

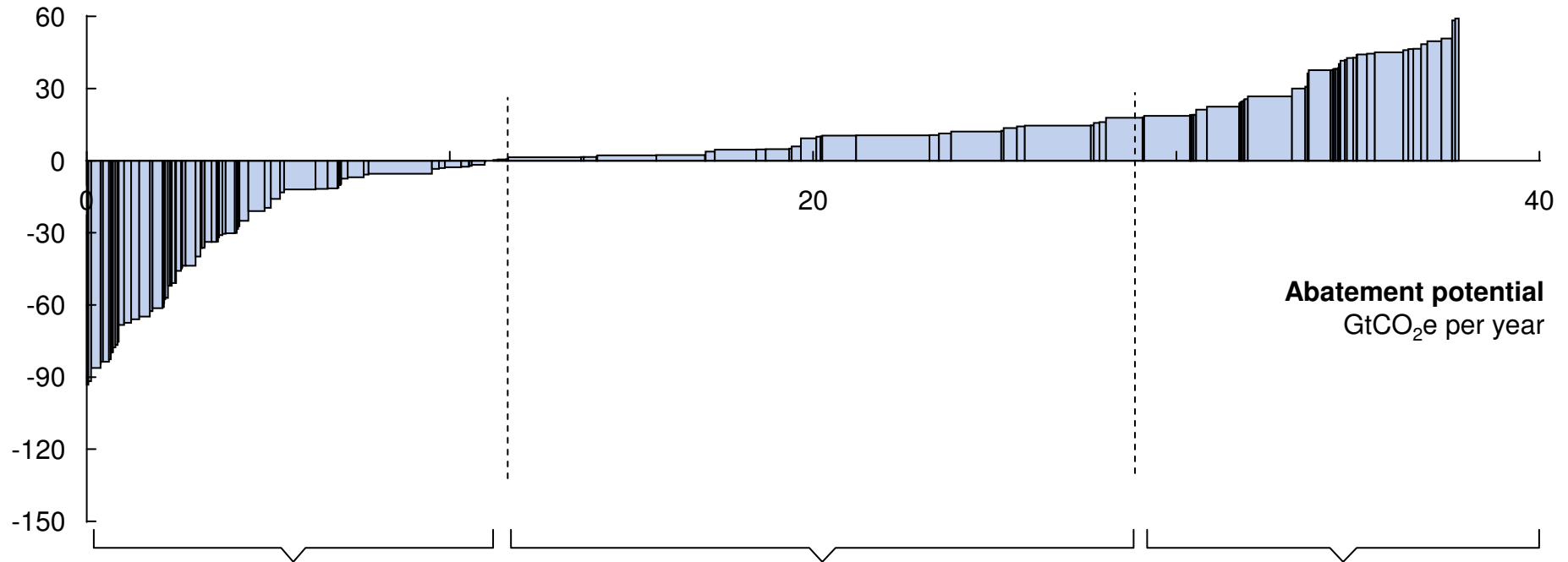


Capital intensity and abatement cost



Key areas of regulation

Abatement cost
€ per tCO₂e



1 Energy efficiency regulation, e.g., technical standards for buildings and transportation

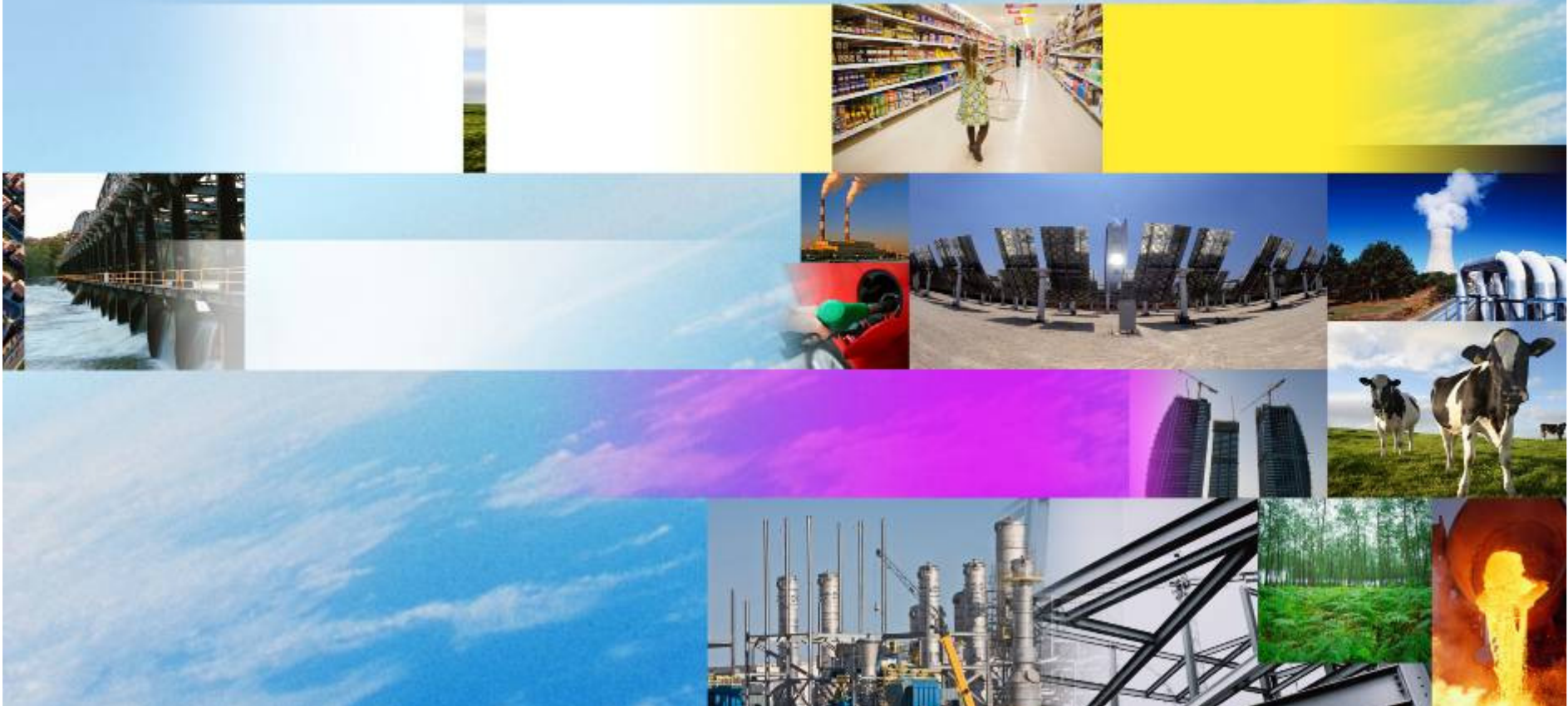
2 Long-term stable international system for power and industry

4 Targeted systems for agriculture and deforestation linked to national development agendas

3 Mechanism to drive selected key technologies down the learning curve

Thank you for your attention!

More information at
climatedesk.bymckinsey.com

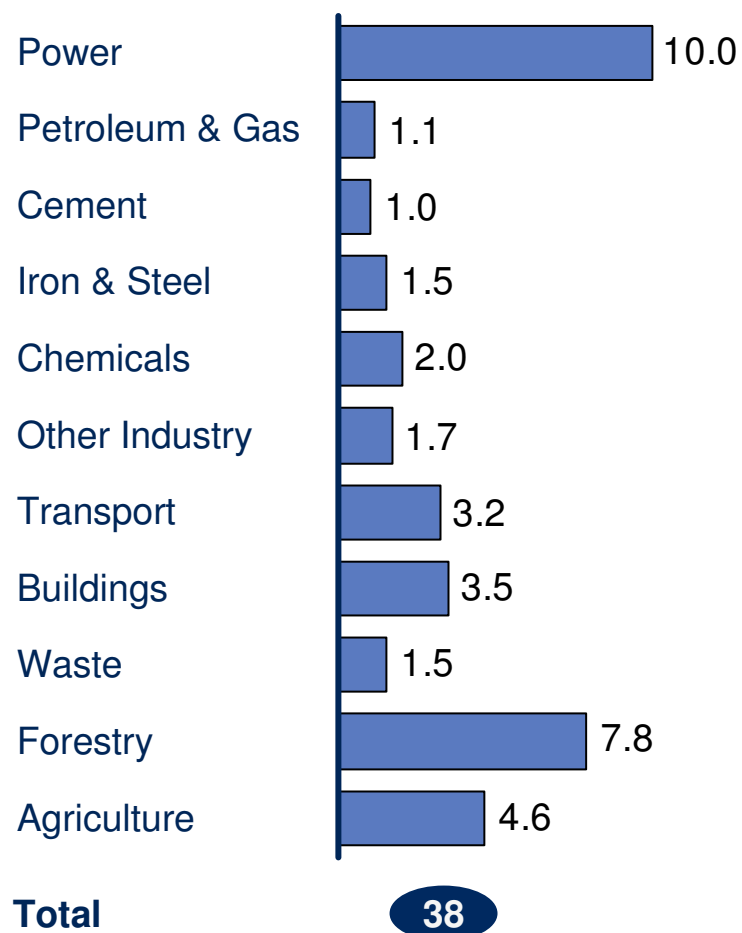


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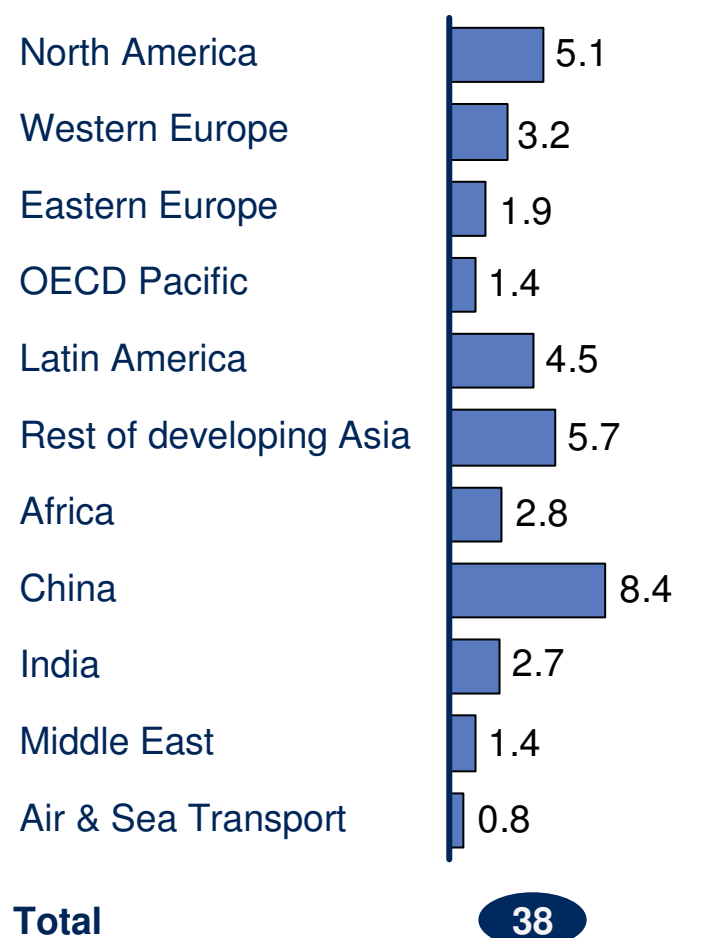
Global and cross-sectoral action required to capture full potential

Abatement potential; GtCO₂e per year; 2030

By sector

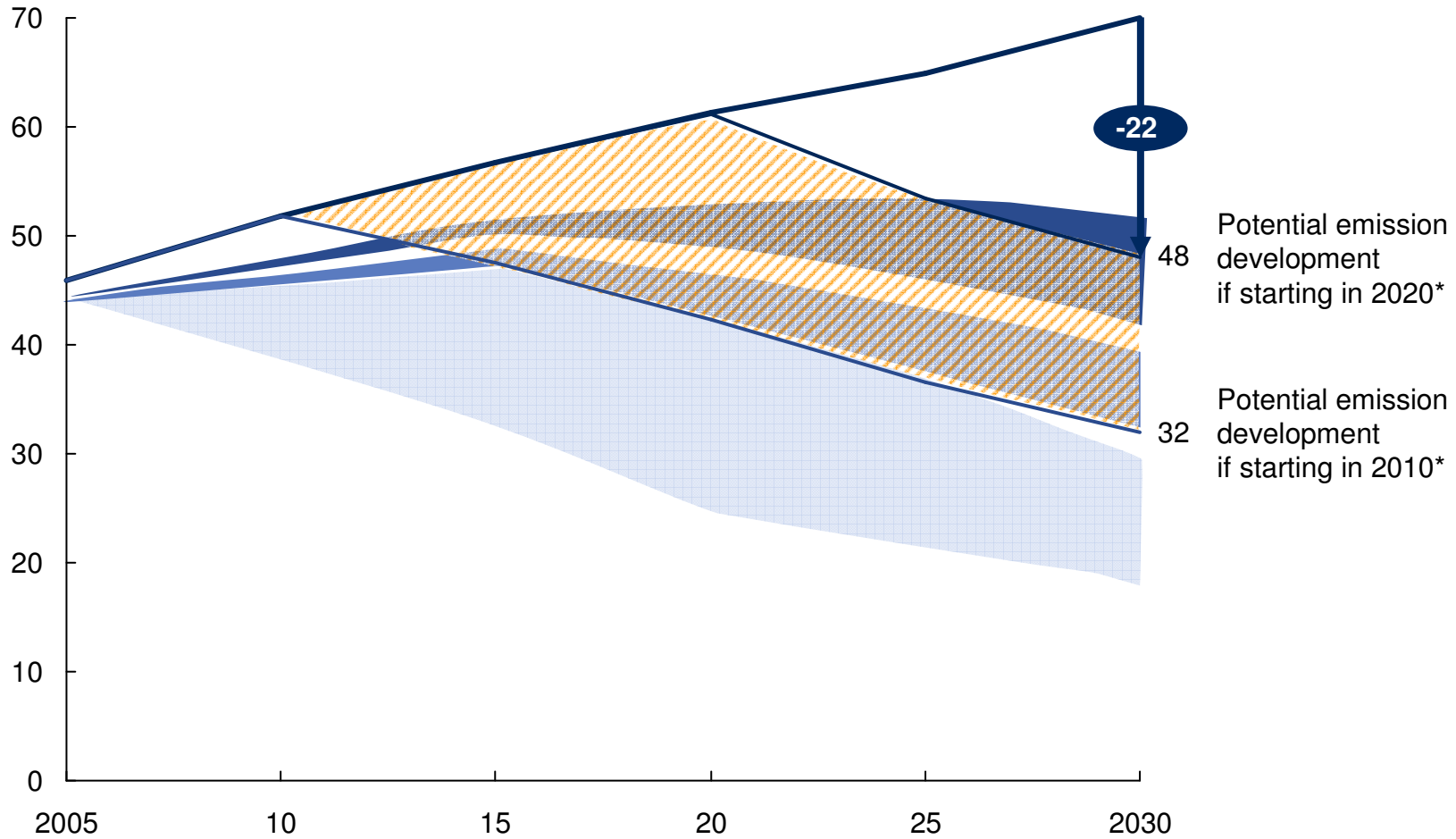


By region



Significant value in investing early

Global GHG emissions
GtCO₂e per year



* Technical levers <€60/tCO₂e

Source: Global GHG Abatement Cost Curve v2.0; Houghton; IEA; OECD; EPA; den Elzen; van Vuuren, Meinshausen

Methodology and scope of use

- 1. Focus on abatement opportunities ("supply")** – no independent research into how much abatement is needed ("demand")
- 2. External projections** (IEA, EPA, Houghton) for 2030 business-as-usual emissions
- 3. Abatement volumes are "economic potentials"** based on full deployment rates of GHG-efficient technologies/measures per region and over time, with a focus on measures up to €60 per tCO₂e. It is not a forecast of what will actually happen in the future.
- 4. Abatement cost defined as the incremental cost*** of a low-emission opportunity relative to activities that would otherwise occur in business-as-usual
 - Measured as € per ton of avoided CO₂e emissions
 - Excludes taxes, subsidies, transaction and program costs, and uses a "societal" interest rate equivalent to the rate of long term government bonds
- 5. Investments are the yearly incremental capital expenditures** on top of BAU to implement the measures identified

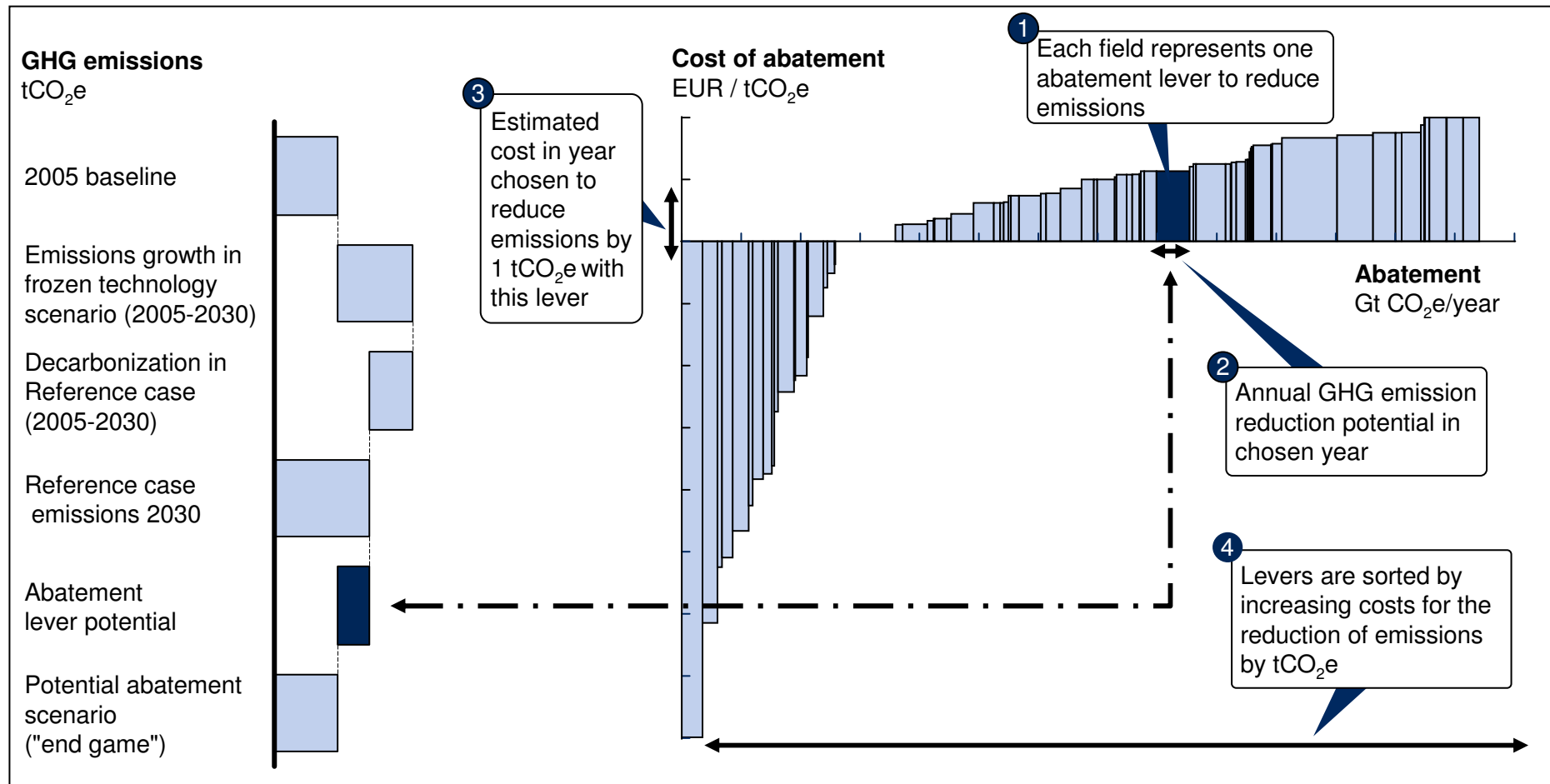
The analysis **can** be used for:

- An integrated perspective on abatement potential and cost, to be compared with emissions target levels
- Order of magnitude evaluation and prioritization of abatement measures within and across sectors
- As fact base supporting the assessment of possible regulatory arrangements

The analysis **cannot** be used for:

- Definition of a target CO₂e concentration level to solve climate change issues
- Forecasting exact CO₂ prices or CO₂ regulation.
- Forecasting detailed development of individual technologies

Basic cost curve logic



- The cost curve displays abatement potential, and corresponding cost, for each abatement lever relative to a "business-as-usual" scenario
- The merit order is applied based on the cheapest measures in 2030 in EUR/tCO₂e

The cost curve is powerful, when understood in the right context

The GHG abatement cost analysis . . .

. . . can be used for

- Construction of an **integrated perspective on abatement potential and opportunities** to be compared with a given target CO₂e concentration level
- **Order of magnitude** evaluation and prioritization of abatement measures within and across sectors
- Providing a **fact base** to support the assessment of possible regulatory arrangements

. . . cannot be used for

- **Definition of target CO₂e concentration level** to solve climate change issues
- **Forecasting exact CO₂ prices** or CO₂ regulation
- **Forecasting individual technologies** – while there is a view on learning rates and volume development for individual technologies, in the database, the value of this work is its comprehensive scope more than the depth in individual technologies

Calculation logic and assumptions for the abatement cost

$$\text{Abatement cost} = \frac{[\text{Full cost of CO}_2\text{e efficient alternative}] - [\text{Full cost of reference solution}]}{[\text{CO}_2\text{e emissions from reference solution}] - [\text{CO}_2\text{e emissions from alternative}]}$$

Full cost includes...

- Investment costs calculated with economic amortization period and capital costs (like a repayment of a loan)
- Operating costs, incl. personnel/materials costs
- Possible cost savings generated by the actions (especially energy savings)

Full cost does not include...

- Transaction costs
- Communication/information costs
- Subsidies or explicit CO₂ costs
- Taxes
- Consequential impact on the economy (e.g., advantages from technology leadership)

Other assumptions

- Abatement cost for new technologies are consistently compared to the specific cost and emission intensity of displaced alternatives
- Full costs could be negative, i.e., indicating a net benefit deriving from the use of the solution