



KICK-OFF MEETING: OCTOBER 8-10, 2007	
AGENDA	
UNEP DIVISION OF TECHNOLOGY, INDUSTRY AND ECONOMICS 15 RUE DE MILAN 75441 PARIS CEDEX 09 FRANCE	
MONDAY, OCTOBER 8	
7:00 – 9:30 pm	Opening dinner , Au Pied de Cochon, 6, rue Coquillière <i>Welcome remarks: Mark Radka, Chief of Energy Branch, UNEP DTIE</i> <i>Speaker: John Geesman, California Energy Commissioner</i>
TUESDAY, OCTOBER 9	
8:15 – 9:00 am	Breakfast at UNEP
9:00 – 9:15 am	Meeting Overview and Objectives <i>Eric Usher, Head of Renewable Energy and Financing Unit, UNEP DTIE Energy Branch</i>
Session I 9:15 am – 11:00 am (45 mins)	The vision of the Alliance: what, why, how? <i>Jamie Brown (Project Manager, BASE/UNEP-SEFI) and Lew Milford (Executive Director, CESA; President, CEG)</i>
(30 mins)	International approaches to market transformation A facilitated discussion on how funding agencies in different countries are promoting market transformation activities to accelerate levels of investment and market demand for sustainable energy technologies.
(30 mins)	Areas for potential collaboration A facilitated discussion of various ideas for collaboration and exchange that have been proposed by participating agencies, including innovation, technology acceleration, and early-stage market rollout; large-scale deployment; impact assessment, programme monitoring and evaluation; examples of CESA projects that are replicable internationally; and approaches to industrial efficiency. <i>Facilitator: Tom Delay, CEO, The Carbon Trust</i>
11:00 – 11:25 am	Networking Break
Session II 11:25 am – 12:45 pm (15 mins)	UNEP viewpoint <i>Sylvie Lemmet, Director, UNEP DTIE</i>
(20 mins)	Agency viewpoints A series of concise, five-minute summaries by designated meeting participants (TBD) of the relevant work of their agencies and their current interests in international collaboration and exchange.
(45 mins)	Large-scale biofuels investments and clean technology innovation in Canada <i>Speaker: Vicky Sharpe, CEO of Sustainable Development Technology Canada (SDTC)</i>
12:45 – 1:45 pm	Lunch

<p>Session III 1:45 – 3:45 pm</p> <p>(45 mins)</p> <p>(45 mins)</p> <p>(20 mins)</p>	<p>SEF Alliance communications A session facilitated by <i>Robert Bisset, UNEP DTIE Head of Communications</i>, on the potential interaction of the Alliance with communications campaigns. During the session, <i>Brian Keane, President of SmartPower</i> will explain how a public marketing campaign can be pursued jointly by multiple agencies to improve cost-effectiveness.</p> <p>Realising the potential of energy efficiency products and innovation: technology phase-in/phase-out Presentation by <i>John Hoffman, President, WorkSmart Energy Efficiency Inc.; formerly of US Environmental Protection Agency (EPA)</i></p> <p>Preliminary results of the FUNDETEC programme analysis A presentation and discussion of relevant aspects of the results from an EU project that analyses approaches taken to funding environmental technologies in Europe, compares these with the U.S. and Japan, and offers recommendations to improve funding programmes and mechanisms. <i>Speaker: Robert Earhart, Director, TBLI Consultants</i></p>
3:45 – 4:00 pm	Networking Break
<p>Session IV 4:00 – 5:30 pm</p> <p>(45 mins)</p> <p>(45 mins)</p>	<p>Public finance mechanisms in Chile <i>Speaker: Javier Garcia, Programme Officer, Renewable Energy and CDM Programme, Chilean Economic Development Agency (CORFO)</i></p> <p>Technology's the big answer, so ask the big questions <i>Speaker: Michael Grubb, Director, Climate Strategies</i></p>
7:30 – 9:30 pm	<p>Dinner Table d'Hôte du Palais Royal, 8 rue de Beaujolais</p>
WEDNESDAY, OCTOBER 10	
8:15 – 9:00 am	Breakfast at UNEP
<p>Session V 9:00 am – 12:15 pm</p>	<p>Building the Alliance* A discussion on various issues to do with establishing the Alliance and determining its future. Topics covered will include:</p> <ul style="list-style-type: none"> ⇒ Scope of work for Year One ⇒ Membership and outreach ⇒ Budget and funding ⇒ Governance, forming a Steering Committee <p>*This session will include a break from 10:30 – 11:00 am</p>
12:15 – 12:30 pm	<p>Final wrap-up and adjourn meeting Alliance staff</p>
12:30 – 1:30 pm	Closing Lunch